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## **88Visual Partners with Wellspring Digital**

Multi-Emmy Award Winning Video Production Company, 88Visual, and Digital Marketing Agency, Wellspring Digital, Announce Strategic Partnership



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88Visual, a multi-Emmy award-winning video production company led by industry veterans Brandon Chapman and De'von Wellesley, has joined forces with Wellspring Digital, a leading digital marketing agency spearheaded by Karl Hindle.

This strategic partnership brings together the creative prowess of 88Visual with the innovative digital marketing strategies of Wellspring Digital, solidifying their positions as industry leaders in Frederick, Maryland, and beyond.

88Visual and Wellspring Digital will use their combined wealth of expertise and accolades to deliver unparalleled multimedia campaigns and comprehensive marketing solutions to businesses in the region. This partnership will offer clients an end-to-end approach, from concept ideation and content creation to targeted advertising and data-driven optimization, resulting in optimized brand recognition, customer engagement, and increased ROI for corporate videos across all major platforms including YouTube & Vimeo.

88Visual, with its extensive portfolio of award-winning productions, has garnered a reputation for crafting visually captivating and emotionally compelling videos that captivate audiences across various platforms. Their work has been recognized with multiple Emmy Awards, reflecting their commitment to excellence in storytelling and production value.

Wellspring Digital has established itself as a leading digital marketing agency, leveraging cutting-edge strategies to drive growth and success for its clients. Their expertise lies in data-driven marketing campaigns, search engine optimization, marketing automation, social media management, content marketing, and targeted advertising supported by a creative web design team.

"We are thrilled to partner with Wellspring Digital," said Brandon Chapman, Co-Founder of 88Visual. "This collaboration will enable us to offer our clients a comprehensive solution that combines visually stunning video production with proven marketing techniques. Together, we will help businesses effectively communicate their message and achieve their marketing goals."

Karl Hindle, CEO of Wellspring Digital, added, "The partnership with 88Visual allows us to bring our clients' brands to life through captivating videos that resonate with their target audience. By merging our expertise in digital marketing with 88Visual's creative vision, we can deliver truly impactful campaigns that drive visible results and full attribution."

This partnership represents a significant step forward for both companies, combining their strengths and expanding their service offerings. By joining forces, 88Visual and Wellspring Digital are primed to deliver unparalleled multimedia solutions that empower businesses to thrive in the digital landscape.

For more information about 88Visual and Wellspring Digital, please visit their respective websites at <u>www.88visual.com</u> and <u>www.wellspringdigital.com</u>.

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## About 88Visual

88Visual is a multi-Emmy award-winning video production company based in Frederick, Maryland. Led by industry veterans Brandon Chapman and De'von Wellesley, 88Visual specializes in creating visually stunning and emotionally compelling videos for businesses across industries.

## **About Wellspring Digital**

Wellspring Digital is a leading digital marketing agency based in Frederick, Maryland with offices in Austin, Texas, and Naples, Florida. Led by CEO Karl Hindle, Wellspring Digital offers innovative and data-driven marketing solutions, including search engine optimization, marketing automation, social media management, and targeted advertising, to help businesses grow and succeed in the digital landscape.

For more information visit <a href="https://www.wellspringdigital.com">https://www.wellspringdigital.com</a>

