

# Wellspring Digital Acquires Minority Stake in Hazo Solutions

*Wellspring Digital Takes Minority Stake and Its CEO, Karl Hindle, Accepts Seat on Hazo Solutions Board*



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We are excited to announce that our Founder and CEO, Karl Hindle, has joined the board of Hazo Solutions, a Solana blockchain ERP for the cannabis industry providing seed-to-sale compliance and retail sales management platform. Additionally, Wellspring Digital acquired a minority stake in Hazo Solutions for an undisclosed sum.

Hazo is the only cannabis ERP software platform that streamlines the cultivation, regulation, compliance, manufacturing, inventory/patient management, and retail sales for cannabis businesses across the United States.

[Hazo Solutions](#) is positioned to be the default blockchain ecosystem for the cannabis industry.

[Wellspring Digital](#) is also engaged as the Digital Marketing Agency of Record for Hazo Solutions.

"Wellspring Digital can help us reach a wider audience and communicate the benefits of the Hazo platform in a clear and compelling way," Hazo founder and CEO Kevin Cain said. "By combining our expertise in technology with their expertise in marketing, we are confident that we can create a winning strategy that will help us stand out in a competitive market."

"Hazo is an industry-disrupting platform with limitless potential," said Karl Hindle, Wellspring Digital's founder, and CEO, "I am very happy to join the board of this cannabis industry disrupter and bring the Wellspring Digital powerhouse to help drive Hazo to industry dominance."

## **About Hazo Solutions**

Hazo is a cannabis industry ERP built on the Solana blockchain that connects all stakeholders in the industry into a transparent and distributed ecosystem. It includes a robust and secure infrastructure, enterprise solutions, turnkey bundles, and tools for software and hardware developers.

For more information, visit [hazo.solutions](https://hazo.solutions).

## **About Wellspring Digital**

Wellspring Digital is a full-service digital marketing firm with offices in Frederick, MD, Austin, TX, and Naples, FL. Wellspring Digital offers digital marketing strategy and execution, with core services including fractional CMO and Digital Marketing Team support including marketing automation, SEO, paid search, content and social media marketing, email marketing, and website design & development with a managed hosting platform through Sailfish Managed Hosting.

For more information visit <https://www.wellspringdigital.com>

