

Wellspring Digital Announces Major Staff Updates

Company Makes Strategic Hires and Promotion to Better Serve the Digital Marketing Needs of Its Clients

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Wellspring Digital is proud to announce two new hires as well as a promotion. Jennifer Feeney is the new Vice President of Revenue & Sales Enablement. Everitt Chase has joined as the Senior Digital Manager, and Cory Runk has been promoted to the Vice President of Digital Marketing & Marketing Automation.

Jennifer Feeney joins Wellspring Digital with over 20 years of sales experience primarily in technology, Government, Fortune 500, and SMB. Feeney is a sales leader developing strategies and leading teams to top performance, including a nationally ranked #1 salesperson of the year for a Fortune 500 company.

"I'm excited to join such an accomplished staff! I plan to use my experience to further grow the organization and carry on their work to enhance the sales infrastructure and process for Wellspring and our clients," remarked Feeney. Feeney will report directly to Wellspring Digital CEO, Karl Hindle.

Everitt Chase is joining Wellspring Digital as Senior Digital Manager where, working under the direction of Cory Runk, he will continue to build and improve the marketing automation, email marketing, and website support processes to further improve these offerings for Wellspring Digital's clients.

"I'm excited to join the dynamic Wellspring Digital team and help provide solutions that bring our clients' digital marketing to new levels," said Chase about his new role.

Cory Runk has been with Wellspring Digital for over three years and manages all marketing automation and PPC clients. Runk is a vital senior member of the organization, so his promotion to Vice President of Digital Marketing and Marketing Automation was an obvious next step.

"I'm thrilled to be promoted to VP of Digital Marketing & Marketing Automation. I've spent the last 10-plus years sharpening my marketing skills, specifically marketing automation, and I'm looking forward to putting that knowledge and expertise to good use in my new leadership role," said Runk.

Karl Hindle, CEO of Wellspring Digital, remarked that “the additions of a powerhouse like Jenn Feeney and a major tech talent like Everitt Chase are further proof that [this company](#) is not just looking to grow but improve to better serve the digital marketing needs of our clients. These two are just more of the type of talent we’ve been so fortunate to have on our team. As far as Mr. Runk is concerned, he is the best of the best. His promotion was one of the easiest decisions I have ever made!”

About Wellspring Digital

Wellspring Digital is a full-service digital marketing firm located in Frederick, MD, Austin, TX, and Naples, FL. We specialize in digital marketing strategy and execution offering a virtual CMO and Digital Marketing Team whose core strengths include [marketing automation](#), [SEO](#), [paid search](#), [content and social media marketing](#), [email marketing](#), and [website design & development](#) with a managed hosting platform through Sailfish Managed Hosting.

