

**For Immediate Release: Frederick MD, August 11, 2021**

*Wellspring Digital Looks to Further Increase Market Penetration and Staff Augmentation in Southeast*

Wellspring Digital announces the opening of an office in Naples FL to serve the South-East Florida market as the company continues to expand its footprint beyond the mid-Atlantic. This is the second office to be opened by the digital marketing agency in 2021, following closely on the opening of an office in Austin TX.



"We continue to build our client base in the mid-Atlantic region with a focus on Frederick MD," says Jon-Mikel Bailey, Chief Development & Marketing Officer, "but we are actively acquiring business in selected target markets as we emerge from the Covid pandemic and the economy continues to open up."

[Wellspring Digital](https://www.wellspringdigital.com) offers a full-service digital marketing agency with core offerings in SEO, marketing automation, PPC/Social Ads, social media, content marketing, and web design. In addition, the company has been forging strategic partnerships to offer mobile application

development, website development, and video, as well as further developing its boutique services utilizing data analytics, sentiment analysis, and machine learning. The firm's client roster is growing and several key accounts have been added in Q2 2021 including the emerging music act, YYNOT, AVG, and St. Vincent de Paul of Baltimore.

"2021 is an emergent year for us with many of our plans previously put on hold due to the pandemic now being executed upon," says Karl Hindle, CEO, "we may open a further office this year, but as we enter the second half we are more focused on spinning off several internal startup projects, including SailFish, our custom managed business hosting platform and Zulu Foxtrot, an apparel line."

Wellspring Digital has also been forging key partner relationships, particularly in mobile application development, partnering with Spark6, in the Santa Monica, CA and Salt Lake City, UT markets.

"Spark6 has established a great reputation as an app developer and designer," says Elijah Szasz, CEO of Spark6, "and partnering with Wellspring Digital allows us to integrate marketing and post-launch promotion into our products from the earliest stage of development of our mobile applications."

Spark6 has created apps and websites for The Bill & Melinda Gates Foundation, eBay, and Vouch.

In addition to opening two new offices this year, Wellspring Digital is also actively recruiting for several open positions in all office locations.

If you would like to learn more about Wellspring Digital, please contact Jon-Mikel Bailey at 301.383.8351 or [jon@wellspringdigital.com](mailto:jon@wellspringdigital.com)

## **About the Company**

<https://wellspringdigital.com>, Tel: 301.383.8351

Wellspring Digital is a full-service digital marketing firm with locations in Frederick, MD, Austin Metro, TX, and Naples, FL. We specialize in [digital marketing strategy](#), [marketing automation](#), [SEO](#), [paid search](#), [social media marketing](#), [content marketing](#), [email marketing](#), and [website design & development](#) with SailFish, a managed business hosting platform built in the Cloud.

