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**FREDERICK MD, June 3rd, 2021:** Karl Hindle, founder, and CEO of Wellspring Digital, has been tapped once more to be a judge at this year's [US Search Awards](#):

Each year, the US Search Awards celebrates the very best in PPC, SEO, and Content Marketing from across the United States. Judges will be looking to acknowledge and reward the best agencies, campaigns, and individuals working in the search industry.



Karl Hindle, Wellspring Digital Founder and CEO

"We were excited last year when Karl was first asked to be a judge but it means more somehow this year after all we've been through," remarked Wellspring Digital CDMO Jon-Mikel Bailey. He continued by saying "Karl has worked hard this year for our company and our clients. He hates this but I am excited that he is being recognized again for his deep SEO knowledge and talent."

Karl Hindle brings 20+ years of SEO experience to this year's bench of judges. "It is very humbling to have the opportunity to review and judge the work of some of the very best SEO work in the country, if not the world, a second time around," remarked Mr. Hindle.

Judges review and score approximately 50 entries during a two-week period. The judging is a robust, credible, and transparent two-step process, where each judge pre-scores their

designated entries and then participates in a judging session where the whole panel gets together to discuss each entry in detail.

The awards organizers ensure the judging panel is balanced and fair, with both in-house and agency-based professionals on the panel. The awards ceremony will be held on October 7th, 2021.

For more information about this year's search awards, visit the [US Search Awards homepage](#).

### **About Wellspring Digital**

Wellspring Digital is a full-service digital marketing firm with locations in Fairfield, PA, Frederick, MD, Taylor, TX, and Naples, FL. We specialize in digital marketing strategy that can lead to the implementation of [marketing automation](#), [SEO](#), [paid search](#), [content and social media marketing](#), [email marketing](#), and [website design & development](#) with a managed hosting platform.

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