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FREDERICK MD & FAIRFIELD PA, May 19th, 2020: Karl Hindle, founder, and CEO of Wellspring Digital, has been tapped to be head judge at this year's US Search Awards:

Each year, the US Search Awards celebrates the very best in PPC, SEO, and Content Marketing from across the United States. Judges will be looking to acknowledge and reward the best agencies, campaigns, and individuals working in the search industry.



Karl Hindle, Wellspring Digital Founder and CEO

"We are so excited to have Karl represent Wellspring Digital at this year's search awards as a head judge," remarked Wellspring Digital CDMO Jon-Mikel Bailey. He continued saying "he works tirelessly for our clients getting them qualified traffic and leads. Karl lives and breathes SEO. It was a matter of time, in my opinion, before he was recognized at this level for his expert SEO skills."

Karl Hindle brings 20+ years of SEO experience to this year's bench of judges. "It is very humbling to have the opportunity to review and judge the work of some of the very best SEO work in the country, if not the world," remarked Mr. Hindle.

Judges review and score approximately 50 entries during a two week period. The judging is a robust, credible, and transparent two-step process, where each judge pre-scores their designated entries and then participates in a judging session where the whole panel gets together to discuss each entry in detail.

The awards organizers ensure the judging panel is balanced and fair, with both in-house and agency-based professionals on the panel. The awards ceremony will be held on October 15th, 2020.

For more information about this year's search awards, visit the US Search Awards homepage.



About Wellspring Digital

Wellspring Digital is a full-service digital marketing firm with locations in Fairfield, PA, Frederick, MD, and Newport News, VA. We specialize in marketing automation, SEO, paid search, content and social media marketing, email marketing, and website design & development with a managed hosting platform.

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